

REPORT TO THE HEALTH AND WELLBEING BOARD

9TH APRIL 2019

JOINT STRATEGIC NEEDS ASSESSMENT

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Received by SSDG: 18 March 2019
Date of Report: 7 March 2019

1. Purpose of Report

1.1 To provide an overview of the approach to the Barnsley Joint Strategic Needs Assessment (JSNA).

2. Recommendations

2.1 Health and Wellbeing Board members are asked to note the:-

- streamlined approach to developing the JSNA.
- stock take of intelligence products and outputs across all partners.
- approach in developing a 'one-stop' website for Barnsley information and intelligence (including the JSNA).
- process for the identifying of topic areas for 'deep dives' using an agreed prioritisation tool.

3. Introduction/ Background

3.1 The Local Government and Public Involvement in Health Act (2007) required upper tier Local Authorities and Primary Care Trusts to produce a JSNA of the health and wellbeing of their local community.

2.2 The Health and Social Care Act (2012) gave this duty to H&WBs, with an additional statutory duty to prepare a joint health and wellbeing strategy to meet the needs identified in the JSNA.

2.3 In Barnsley, our last JSNA was published in December 2016 and focused on:

- [an executive summary report](#) including a 1 page [infographic](#) of the health and wellbeing issues in Barnsley
- [a report](#) of the main health and wellbeing issues within Barnsley

2.4 Using the principles of a Population Health Management (PHM) approach to develop and deliver a refreshed Barnsley JSNA supports the "Statutory Guidance on Joint Strategic Needs Assessments and Joint Health and Wellbeing Strategies" published

by the Department of Health in March 2013. This guidance set the scope of the JSNAs; to identify health and social care needs that can be met or affected by the local authority (Barnsley Council) in collaboration with the clinical commissioning group (Barnsley CCG). The development of a JSNA programme supports the H&WB in discharging their duty to produce a JSNA. It will increase the Board's visibility and oversight of the process.

3. JSNA process

3.1 Work to develop and update a JSNA takes several months to complete as the task requires significant engagement with stakeholders, together with identification of capacity across a range of local organisations to collect and provide information and evidence. Given the current pressures on health and care systems and the potential for relatively rapid change it is recommended that our local approach to the JSNA is pragmatic and streamlined.

3.2 There is no single document that can summarise the JSNA, therefore it is suggested that the JSNA is developed as an online resource as part of a Barnsley data hub website. The JSNA will be structured into themes, for example one suggested approach would be starting and developing well, living well, working well and ageing well. We will make extensive use of existing open data, consultation findings, combined with intelligence reports and infographics to tell multiple stories for a wide range of end users, each of whom may have different needs and expectations. We will aim to continually update and individual topics will be added as they are developed. To achieve this aim the following steps need to be undertaken:

- A business case for a Barnsley data hub website is being developed by the Business Improvement and Intelligence (BII) team and will be submitted to Barnsley Council's Information Technology team for consideration on the 2nd April 2019. This JSNA would be positioned as part of this website and would be a structured collection of data, intelligence, information documents and area profiles relating to Barnsley. The hub would be a publicly available resource maintained by the BII team. It would also bring together nationally available data and local intelligence documents, identified from a stock take exercise and data from other partner organisations into one accessible website.
- A stock take exercise will be carried out to map our existing intelligence products (e.g. Integrated Care Outcomes Framework and related narrative, electoral ward profiles, needs assessments) with support from all partners. Once the products have been identified they would provide the framework for the JSNA. The output and products will be categorised and made available on the data hub website. A summary of the intelligence would be created to establish 10 key facts about people's health and wellbeing in Barnsley.
- Any gaps identified in intelligence for all partners will be considered as priority topic areas and that a comprehensive needs assessment or 'deep dive' be undertaken. This approach will involve the H&WB discussing suggested topics and potentially scoring them against a number of factors, such as the numbers of the population affected, scale of the impact and the economic costs associated with the issue. This process will identify a small number of priority areas to focus our data analysis and intelligence capacity and expertise. It will also allow H&WB members to focus on where we can work together to improve outcomes for our population.

- Future work will focus on developing JSNA data dashboards to allow interactive easy access to meaningful and high quality data to support all partners to analyse and act upon such data.

3.3 Developing the JSNA as a web-based reference resource / evidence base for anyone wanting to know about health and wellbeing in the area is an approach has being adopted by a number of other areas. Examples of good practice include <http://www.wakefieldjsna.co.uk/> and https://www.cheshireeast.gov.uk/council_and_democracy/council_information/jsna/jsna.aspx. There are also examples of data hub websites, which incorporate the JSNA as a specific section, such as <https://observatory.leeds.gov.uk/>

4. Conclusion/ Next Steps

- 4.1. The JSNA approach aims to be a positive opportunity to identify and build on existing PHM work and relationships in order to continue developing a joint understanding of our communities and of future shared priorities.
- 4.2. Ultimately the test of this approach will be the extent to which the JSNA will be used and become fully embedded in local structures and partnerships, local commissioning strategies – genuinely impacting on future services and hence on outcomes for local people.

5. Financial Implications

- 5.1 ... There are no financial implications. The Barnsley data hub website will be developed by the Council's Web Team and updated by the Business Improvement and Intelligence Team.

6. Consultation with stakeholders

- 6.1. The approach has been discussed and agreed by Barnsley Council's Business Improvement and Intelligence Team, Barnsley CCG and the Population Health Management Unit.
- 6.2. In December 2018 a JSNA workshop was held to seek suggestions and ideas for producing the JSNA. A number of partners attended this and key themes from the session highlighted the need to have relevant, usable data published at different geographical levels and that access to the JSNA should be via a website and data repository.

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Date: 27 March 2019